



WDIV

ORDER

Print Date 10/23/12

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Flight Dates **10/25/12-11/05/12**

Contract / Revision **262665 /**

Original Date / Revision
10/23/12 10/23/12

Advertiser **Pol/Driskell/D/STR/MI**

New till 10/14/13

Agency **Buying Time, LLC**

Buying Contact

**650 Massachusetts Ave.
Suite 210
Washington, DC 20001**

Product

DRISKELL FOR ST REP

Agency Com 15%

Billing Contact

**650 Massachusetts Ave.
Suite 210
Washington, DC 20001**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **2497**

Alt Order # **06385419**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL GEN

Product Codes PL-State-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 119115

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	30	\$25,572.25	\$30,085.00	0.00	10/01/12	10/28/12	30	\$25,572.25	\$30,085.00
November 2012	80	\$75,675.50	\$89,030.00	0.00	10/29/12	11/05/12	80	\$75,675.50	\$89,030.00
Totals	110	\$101,247.75	\$119,115.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WDIV	11/02/12	11/02/12	Noon Nws 12-1p 10/29-11/6 Noon News 10/29-11/6	CM	12-1p	----1--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	----1--		1		\$850.00		0.00					
2	WDIV	10/26/12	11/02/12	Ricki Lake 3-4p Ricki Lake	CM	3-4p	----1--	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	----1--		1		\$450.00		0.00					
		Week: 10/29/12	11/04/12	----1--		1		\$450.00		0.00					
3	WDIV	10/26/12	11/02/12	4am NBC Early Today NBC Early	CM	NBC Early	----1--	:30	1	\$65.00	P-2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	----1--		1		\$65.00		0.00					
		Week: 10/29/12	11/04/12	----1--		1		\$65.00		0.00					
4	WDIV	10/26/12	11/02/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	----1--	:30	1	\$850.00	P-2	0.00	NM	2	\$1,700.00



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Print Date: 10/23/12

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Contract / Revision **262665** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

Product **DRISKELL FOR ST REP**

Estimate # **2497**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WDIV	10/26/12	11/02/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	----1--	:30	1	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$850.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$850.00		0.00			
5	WDIV	10/26/12	11/02/12	4:30am Local News M-F 4:30am Local News	CM	4:30-5am M-F	----1--	:30	1	\$65.00	P-2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$65.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$65.00		0.00			
6	WDIV	10/26/12	10/26/12	5-6pm Local 4 News M-F M-F Local 4 News 5-6pm	CM	5P-530P (5:00 PM-5:30 PM)	----1--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$1,300.00		0.00			
7	WDIV	10/26/12	11/02/12	5-6am Local News M-F Local 4 News Today 5-6A	CM	530-6a (5:30 AM-6:00 AM)	----1--	:30	1	\$475.00	P-2	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$475.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$475.00		0.00			
8	WDIV	11/02/12	11/02/12	5-6pm Local 4 News M-F M-F Local 4 News 5-6pm	CM	530P-6P (5:30 PM-6:00 PM)	----1--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,350.00		0.00			
9	WDIV	10/26/12	11/02/12	6-630pm Local 4 News M-F M-F Local 4 News 6-630p	CM	6P-630P	----1--	:30	1	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$1,600.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$1,600.00		0.00			
10	WDIV	10/26/12	10/26/12	6-7am Local 4 News M-F Local 4 News Today @ 6A	CM	630A-7A (6:30 AM-7:00 AM)	----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$1,200.00		0.00			
11	WDIV	10/26/12	11/02/12	M-F Access 7-730P Wheel M-F Wheel of Fortune	CM	7P-730P	----1--	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$2,300.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$2,300.00		0.00			
12	WDIV	11/02/12	11/02/12	7-9am Today Show M-F Today Show	CM	7-8a (7:00 AM-8:00 AM)	----1--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,350.00		0.00			
13	WDIV	10/26/12	11/02/12	Jeopardy 730-8p M-F M-F Jeopardy	CM	730P-8P	----1--	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$2,300.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$2,300.00		0.00			
14	WDIV	10/29/12	11/05/12	M-F Local 4 News @ 11p 11-1135P Late News	CM	11P-1135P	1-----	:30	1	\$2,900.00	P-2	0.00	NM	2	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$2,900.00		0.00			
Week:		10/29/12	11/11/12	1-----					1	\$2,900.00		0.00			
15	WDIV	10/29/12	10/29/12		CM	12-1p	1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00



WDIV

Print Date: 10/23/12

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Contract / Revision **262665** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

Product **DRISKELL FOR ST REP**

Estimate # **2497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Noon Nws 12-1p 10/29-11/04/12											
				Noon News 10/29-11/6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$850.00		0.00			
16	WDIV	10/29/12	11/05/12	Ricki Lake 3-4p	CM	3-4p	1-----	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
				Ricki Lake											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$450.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$450.00		0.00			
17	WDIV	10/29/12	11/05/12	4am NBC Early Today	CM	NBC Early	1-----	:30	1	\$65.00	P-2	0.00	NM	2	\$130.00
				NBC Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$65.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$65.00		0.00			
18	WDIV	10/29/12	11/05/12	M-F Local News @ 4pm	CM	4p-430pm	1-----	:30	1	\$850.00	P-2	0.00	NM	2	\$1,700.00
				M-F Local News @ 4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$850.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$850.00		0.00			
19	WDIV	10/29/12	11/05/12	4:30am Local News M-F	CM	4:30-5am M-F	1-----	:30	1	\$65.00	P-2	0.00	NM	2	\$130.00
				4:30am Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$65.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$65.00		0.00			
20	WDIV	11/05/12	11/05/12	5-6pm Local 4 News M-F	CM	5P-530P	1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
				M-F Local 4 News 5-6pm		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$1,300.00		0.00			
21	WDIV	10/29/12	11/05/12	5-6am Local News M-F	CM	530-6a	1-----	:30	1	\$475.00	P-2	0.00	NM	2	\$950.00
				Local 4 News Today 5-6A		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$475.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$475.00		0.00			
22	WDIV	10/29/12	10/29/12	5-6pm Local 4 News M-F	CM	530P-6P	1-----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
				M-F Local 4 News 5-6pm		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$1,350.00		0.00			
23	WDIV	10/29/12	11/05/12	6-630pm Local 4 News M-F	CM	6P-630P	1-----	:30	1	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
				M-F Local 4 News 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$1,600.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$1,600.00		0.00			
24	WDIV	11/05/12	11/05/12	6-7am Local 4 News M-F	CM	630A-7A	1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Local 4 News Today @ 6A		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$1,200.00		0.00			
25	WDIV	10/29/12	11/05/12	M-F Access 7-730P Wheel of Fortune	CM	7P-730P	1-----	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$2,300.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$2,300.00		0.00			
26	WDIV	10/29/12	10/29/12		CM	7-8a	1-----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00



WDIV

Print Date: 10/23/12

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Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

Product **DRISKELL FOR ST REP**

Estimate # **2497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				7-9am Today Show M-F											
				Today Show		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$1,350.00		0.00			
27	WDIV	10/29/12	11/05/12	Jeopardy 730-8p M-F	CM	730P-8P	1-----	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$2,300.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$2,300.00		0.00			
28	WDIV	10/27/12	11/03/12	Sat 6-8am Loc News	CM	6-7am	-----1-	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00
				Sat 6-8am/Local 4 News		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$550.00		0.00			
		Week: 10/29/12	11/04/12	-----1-		1				\$550.00		0.00			
29	WDIV	10/27/12	11/03/12	Sat 6-8am Loc News	CM	7-8am	-----1-	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
				Sat 6-8am/Local 4 News		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$600.00		0.00			
		Week: 10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
30	WDIV	10/27/12	11/03/12	Sat Today 8-10am	CM	Sat 8-9am Today	-----1-	:30	1	\$950.00	P-2	0.00	NM	2	\$1,900.00
				Sat 8-10am Today		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$950.00		0.00			
		Week: 10/29/12	11/04/12	-----1-		1				\$950.00		0.00			
31	WDIV	10/27/12	11/03/12	Sat Today 8-10am	CM	Sat 9-10am Today	-----1-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
				Sat 8-10am Today		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1-		1				\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	-----1-		1				\$1,000.00		0.00			
32	WDIV	11/04/12	11/04/12	Sun 6-630pm Local News	CM	Sun 6pm	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Sun 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$1,200.00		0.00			
33	WDIV	10/28/12	11/04/12	Sun 6-730am Loc News	CM	Sun 6-7am	-----1	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00
				Sun News 6-730am		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$500.00		0.00			
		Week: 10/29/12	11/04/12	-----1		1				\$500.00		0.00			
34	WDIV	10/28/12	11/04/12	Sun 6-730am Loc News	CM	Sun 7-7:30am	-----1	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00
				Sun News 6-730am		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$550.00		0.00			
		Week: 10/29/12	11/04/12	-----1		1				\$550.00		0.00			
35	WDIV	10/28/12	11/04/12	Sun 8-9am Loc News	CM	Sun 8-9am	-----1	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00
				Sun Local News 8-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$550.00		0.00			
		Week: 10/29/12	11/04/12	-----1		1				\$550.00		0.00			
36	WDIV	11/01/12	11/01/12	Ellen 10-11a M-F	CM	10-11A Ellen	---1---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				10-11AM Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$550.00		0.00			



WDIV

Print Date: 10/23/12

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Contract / Revision **262665** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

Product **DRISKELL FOR ST REP**

Estimate # **2497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
37	WDIV	10/25/12	11/01/12	M-F Local 4 News @11p 11-1135P Late News	CM	11P-1135P	--- 1---	:30	1	\$2,900.00	P-2	0.00	NM	2	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$2,900.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$2,900.00		0.00			
38	WDIV	10/25/12	11/01/12	Today III 11-12n M-F Today III	CM	11A-12N Today III	--- 1---	:30	1	\$375.00	P-2	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$375.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$375.00		0.00			
39	WDIV	10/25/12	10/25/12	Noon News 12-1230p M-F Noon News 12-1230p	CM	12N-1230P	--- 1---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$850.00		0.00			
40	WDIV	10/25/12	11/01/12	Ricki Lake 3-4p Ricki Lake	CM	3-4p	--- 1---	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$450.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$450.00		0.00			
41	WDIV	10/25/12	11/01/12	4am NBC Early Today NBC Early	CM	NBC Early	--- 1---	:30	1	\$65.00	P-2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$65.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$65.00		0.00			
42	WDIV	10/25/12	11/01/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	--- 1---	:30	1	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$850.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$850.00		0.00			
43	WDIV	10/25/12	11/01/12	4:30am Local News M-F 4:30am Local News	CM	4:30-5am M-F	--- 1---	:30	1	\$65.00	P-2	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$65.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$65.00		0.00			
44	WDIV	11/01/12	11/01/12	5-6pm Local 4 News M-F M-F Local 4 News 5-6pm	CM	5P-530P (5:00 PM-5:30 PM)	--- 1---	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 1---					1	\$1,300.00		0.00			
45	WDIV	10/25/12	11/01/12	5-6am Local News M-F Local 4 News Today 5-6A	CM	530-6a (5:30 AM-6:00 AM)	--- 1---	:30	1	\$475.00	P-2	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$475.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$475.00		0.00			
46	WDIV	10/25/12	11/01/12	6-630pm Local 4 News M-F M-F Local 4 News 6-630p	CM	6P-630P	--- 1---	:30	1	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---					1	\$1,600.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---					1	\$1,600.00		0.00			
47	WDIV	11/01/12	11/01/12	6-7am Local 4 News M-F Local 4 News Today @ 6/	CM	630A-7A (6:30 AM-7:00 AM)	--- 1---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 1---					1	\$1,200.00		0.00			



WDIV

Print Date: 10/23/12

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Contract / Revision **262665** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

Product **DRISKELL FOR ST REP**

Estimate # **2497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
48	WDIV	10/25/12	11/01/12	M-F Access 7-730P Wheel of Fortune M-F Wheel of Fortune	CM	7P-730P	--- 1---	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---		1				\$2,300.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---		1				\$2,300.00		0.00			
49	WDIV	10/25/12	10/25/12	7-9am Today Show M-F Today Show	CM	7-8a (7:00 AM-8:00 AM)	--- 1---	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---		1				\$1,350.00		0.00			
50	WDIV	10/25/12	11/01/12	Jeopardy 730-8p M-F M-F Jeopardy	CM	730P-8P	--- 1---	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---		1				\$2,300.00		0.00			
		Week: 10/29/12	11/04/12	--- 1---		1				\$2,300.00		0.00			
51	WDIV	10/30/12	10/30/12	Ellen 10-11a M-F 10-11AM Ellen	CM	10-11A Ellen	- 1-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$550.00		0.00			
52	WDIV	10/30/12	10/30/12	M-F Local 4 News @ 11p 11-1135P Late News	CM	11P-1135P	- 1-----	:30	1	\$2,900.00	P-2	0.00	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$2,900.00		0.00			
53	WDIV	10/30/12	10/30/12	Today III 11-12n M-F Today III	CM	11A-12N Today III	- 1-----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$375.00		0.00			
54	WDIV	10/30/12	10/30/12	Ricki Lake 3-4p Ricki Lake	CM	3-4p	- 1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$450.00		0.00			
55	WDIV	10/30/12	10/30/12	4am NBC Early Today NBC Early	CM	NBC Early	- 1-----	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$65.00		0.00			
56	WDIV	10/30/12	10/30/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	- 1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$850.00		0.00			
57	WDIV	10/30/12	10/30/12	4:30am Local News M-F 4:30am Local News	CM	4:30-5am M-F	- 1-----	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$65.00		0.00			
58	WDIV	10/30/12	10/30/12	5-6pm Local 4 News M-F M-F Local 4 News 5-6pm	CM	5P-530P (5:00 PM-5:30 PM)	- 1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$1,300.00		0.00			
59	WDIV	10/30/12	10/30/12	5-6am Local News M-F Local 4 News Today 5-6A	CM	530-6a (5:30 AM-6:00 AM)	- 1-----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-----		1				\$475.00		0.00			
60	WDIV	10/30/12	10/30/12		CM	6P-630P	- 1-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00



WDIV

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Contract / Revision **262665** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

Product **DRISKELL FOR ST REP**

Estimate # **2497**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				6-630pm Local 4 News M											
				M-F Local 4 News 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - -		1				\$1,600.00		0.00			
61	WDIV	10/30/12	10/30/12	6-7am Local 4 News M-F	CM	630A-7A	- 1 - - - -	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Local 4 News Today @ 6/		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - -		1				\$1,200.00		0.00			
62	WDIV	10/30/12	10/30/12	M-F Access 7-730P Wheel	CM	7P-730P	- 1 - - - -	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - -		1				\$2,300.00		0.00			
63	WDIV	10/30/12	10/30/12	Jeopardy 730-8p M-F	CM	730P-8P	- 1 - - - -	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - -		1				\$2,300.00		0.00			
64	WDIV	10/31/12	10/31/12	M-F Local 4 News @ 11p	CM	11P-1135P	- - 1 - - -	:30	1	\$2,900.00	P-2	0.00	NM	1	\$2,900.00
				11-1135P Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$2,900.00		0.00			
65	WDIV	10/31/12	10/31/12	Noon Nws 12-1p 10/29-11/6	CM	12-1p	- - 1 - - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Noon News 10/29-11/6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$850.00		0.00			
66	WDIV	10/31/12	10/31/12	Ricki Lake 3-4p	CM	3-4p	- - 1 - - -	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				Ricki Lake											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$450.00		0.00			
67	WDIV	10/31/12	10/31/12	4am NBC Early Today	CM	NBC Early	- - 1 - - -	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
				NBC Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$65.00		0.00			
68	WDIV	10/31/12	10/31/12	M-F Local News @ 4pm	CM	4p-430pm	- - 1 - - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				M-F Local News @ 4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$850.00		0.00			
69	WDIV	10/31/12	10/31/12	4:30am Local News M-F	CM	4:30-5am M-F	- - 1 - - -	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
				4:30am Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$65.00		0.00			
70	WDIV	10/31/12	10/31/12	5-6am Local News M-F	CM	530-6a	- - 1 - - -	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
				Local 4 News Today 5-6A		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$475.00		0.00			
71	WDIV	10/31/12	10/31/12	5-6pm Local 4 News M-F	CM	530P-6P	- - 1 - - -	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
				M-F Local 4 News 5-6pm		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - -		1				\$1,350.00		0.00			
72	WDIV	10/31/12	10/31/12	6-630pm Local 4 News M-F	CM	6P-630P	- - 1 - - -	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				M-F Local 4 News 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WDIV

Print Date: 10/23/12

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Contract / Revision **262665** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

Product **DRISKELL FOR ST REP**

Estimate # **2497**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
72	WDIV	10/31/12	10/31/12	6-630pm Local 4 News M-F M-F Local 4 News 6-630p	CM	6P-630P	-- 1----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$1,600.00		0.00			
73	WDIV	10/31/12	10/31/12	M-F Access 7-730P Wheel M-F Wheel of Fortune	CM	7P-730P	-- 1----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$2,300.00		0.00			
74	WDIV	10/31/12	10/31/12	7-9am Today Show M-F Today Show	CM	7-8a (7:00 AM-8:00 AM)	-- 1----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$1,350.00		0.00			
75	WDIV	10/31/12	10/31/12	Jeopardy 730-8p M-F M-F Jeopardy	CM	730P-8P	-- 1----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$2,300.00		0.00			
76	WDIV	10/28/12	10/28/12	Sun 6-7p Local News Sun 6-7pm Local News	CM	6-7p	----- 1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----- 1					1	\$1,200.00		0.00			
Totals														110	\$119,115.00